

BOOIAKA® POLICY

Booiaka® LLC, Tatiana Tamai

Rules & guidelines, Terms and conditions, Copyright Terms & Membership Policy



Chapter 1. BOOIAKA® POLICY RULES & GUIDELINES

Chapter 2. THE BOOIAKA® PROGRAM IS COPYRIGHTED

Chapter 3. BOOIAKA® MEMBERSHIP POLICY

Chapter 4. MEMBERSHIP CANCELLATION POLICY – FAQ

Chapter 5. CONTACT US, FOLLOW US!



1. BOOIAKA® POLICY

THE BOOIAKA® MOVEMENT RULES & GUIDELINES

The Booiaka® Program was created with the goal of creating a Community of people that love to dance and workout; instructors and students come together to support and help each other to pursue their dreams goals. When you become a Boomer® you are part of a Community that wants to grow, professionally, spiritually & personally with you! Be part of the Boomer® Community means to be licensed to teach Booiaka® classes as member of the Booiaka® Instructor site, the Boomer® corner.

1. INSTRUCTOR TRAINING COURSE

Instructors must take the instructor training (available online) to become Boomers® (Booiaka® Instructors). To be considered for certification, instructors must subscribe to the membership to maintain their Boomer® certification. It is not required to be a dancer or an instructor; however, the experience is helpful. The certification will expire in two months if the membership is not activated.

It is not mandatory for participants in a Booiaka® instructor training course to have a professional certifications or licenses. It is the responsibility of the individual to be informed of, comply with, or obtain any regulatory, tax, fitness or education requirements, qualifications, certifications or licenses needed to conduct business or teach Booiaka® classes according to the laws and regulations where they conduct business or teach, or of their employer. The licenses available to you once you have attended an Instructor Training Course depend upon your compliance with any applicable laws and regulations.

Instructors must have their own Liability Insurance;

Each student must sign a Confidentiality and liability Agreement before to take the Booiaka® training.

2. DEFINITION OF BOOMER® (Basic Level 1)

Booiaka® Instructors (Boomers®, BoomStars®, B.E.Ms®) are instructors teaching Booiaka® classes, events, trainings and masterclasses. They must have a Boomer® certificate and they must maintain their membership in good stand by paying an annual recurring payment of \$200 through



the Booiaka® website.

Boomers® are members of the Booiaka® instructor site (Boomer corner). They must have their membership in good status (active members) and in possession of the Boomer® certificate. The Boomer® corner is the official Booiaka® instructor site where Boomers® can find their material for classes, resources including videos, playlist notes and official logo.

Boomers® cannot teach instructor trainings, masterclasses, workshops, or be a Booiaka® presenter at Conventions or any other event that requires a presenter experience unless they are B.E.Ms® approved. However, they can teach special classes, parties and Boo4Charity Events.

When it is requested to Boomers® to present at convention or event they must request approval from the Booiaka® Management.

Booiaka® Instructors cannot create a FB page named Booiaka®. There is only one official Booiaka® Page: facebook.com/booiaka

Boomers® must teach to students over 16 years old unless they purchased the BooKids® license. The BooKids® license allows Boomers® to teach to kids and must be requested by emailing at info@booiaka.com.

3. DEFINITION OF BOOMSTAR® (Basic Level 2)

BoomStars® are privileged instructors that have gone through an individual evaluation to get their BoomStar® certification level 2.

BoomStars® evaluations are no more available. However, Boomstars® are the pioneers instructors with a lot of experience about Booiaka®. So, those who have previously taken the BoomStar® certification, will maintain their recognition as long as they maintain their membership in good status.

4. DEFINITION OF B.E.M®

BEMs® (Booiaka® Educational Masters) are presenters of Booiaka® approved to lead worldwide masterclasses, instructor trainings, conventions and other special events. They are auditioned by Booiaka® management and must be independent contractors. It is in sole discretion of the Booiaka® management to approve for BEM® role.

When instructors request to become B.E.Ms® the Booiaka® management will evaluate the instructor level to be a professional master.

5. MERCHANDISE

Boomers® can request to be retailers and have their own Booiaka® clothing line. Email at



info@booiaka.com for more details.

6. OFFICIAL SLOGAN AND TAGS

SHORT DESCRIPTION: Booiaka® has a specifically designed, studied, and applied method of teaching that combines choreography and cardiovascular exercise to coordinate music. Steps are repeated over several times to generate a cardiovascular workout with a supplement of filler-steps added into the Booiaka® routine to make the workout even more fun and frustration-free.

OFFICIAL SLOGAN: Booiaka® is the only fitness dance workout that truly embraces & celebrates all genre of music, entertainment and dance! Try it, breath it, live it, feel it and fall in love with it! Booiaka®, it's your chance to bring your personality on the dance floor and express yourself! **Booiaka®, it's The Way You Move®!**

TAGS: #booiaka #itsthewayyoumove #Boolove

LOGO: Make sure you are using the most updated logo that includes the current website www.booiaka.com

2. THE BOOIAKA® PROGRAM IS REGISTERED & COPYRIGHTED

Videos, playlists, music, “Booiaka® Method of Teaching”, “Booiaka® Instructor Manual”, “Booiaka® Workouts”, “Booiaka® Choreography”, “filler Steps®” “MiniBoos®” , logo, “Boomer®”, “BoomStar®”, “Wboo® Event”, Booiaka® clothing line (including accessories) and all the Booiaka® material are copyrighted and protected materials and cannot be duplicated or distributed by anyone other than Tatiana Tamai and the Booiaka® management. This includes all choreography online, DVDs and Boomers® material. These are for you, the Instructor only. The choreographies tutorials may not be shared or shown in Booiaka® class or anyone else.

Certified/active Booiaka® Instructors may use the trademarked Booiaka® logo to promote their Booiaka® classes. It may be used on flyers, posters, emails, personal websites (that promote your dance/fitness classes) and promotional material to promote your fitness classes, but it must appear as below:





The Booiaka® name and logo may not be used to promote competing products. When using the logo, it must have the ® (registered notice) one or more times in all printed materials and advertising. Must be downloaded from the Instructor Booiaka® website.

The Booiaka® name may not be used as a trade name. It cannot be part of the name of the company or studio without the explicit permission of Booiaka® Management.

The Booiaka® name, logo and Method of Teaching may only be used for Booiaka® classes.

Do not apply the Booiaka® name or method of teaching to any other class or format.

For example, a hip-hop class may not be taught in the Booiaka® Method and it may not be called Booiaka® Hip-Hop or Hip-Hop Booiaka®.

1. FACEBOOK PAGES POLICY

You can use one page for different workouts including Booiaka®, but the page cannot be called the name of another branded workout.

The Facebook Booiaka® page cannot be called Booiaka® only, but must have a name beside as well (ex. Booiaka® John). The only Booiaka® facebook page is the Official one.

2. PROMOTE YOUR CLASS WITH VIDEOS

Do not use the Booiaka® name or logo with Objectionable content. Boomers® can create videos to promote their classes. We suggest short and sassy videos of the Instructor demonstrating a Booiaka® class. Boomers® must be sure their students agree to be in the video (sign a waiver). Booiaka® LLC is not responsible on third part content and has the right to take down the video if considered inappropriate.

Be smart with marketing and promotion, don't burn bridges, ask feedback to Booiaka® before you upload your videos unless you are sure you have enough experience. We want to protect your representation of our brand and your work and help you to promote your classes at the best! Protecting the Booiaka® brand and keeping the quality of the program to the highest level is our rights. There are a lot of ways to promote with media, magazines, social networks and newsletter.

If you have recently done any interview on media regarding the Booiaka® Program, such as articles, magazines, TV, social network, celebrity endorsement, please don't hesitate to share your material so we can post it on our social network.

If you have connections with media, magazines, celebrities, contacts and/or you want to organize a Booiaka® event that involve media please don't hesitate to let us know and we'll help your promotion.

3. OUTFIT! BOOMERS® MUST REPRESENT THE BRAND

Wear Booiaka® colors/outfit. Do not wear clothing that advertises another workout to your Booiaka® class! The only workout brand that may be worn is Booiaka®.



4. HELP TO PROTECT BOOIAKA®

We have gone to great lengths to trademark rights for Booiaka® and to protect and support licensed Booiaka® instructors. Tell us if you know of someone teaching Booiaka® or using the Booiaka® name that is not certified, or if they're applying it incorrectly. Boomers® have made an investment to become certified instructors, and we made an investment to create a unique and proven program that creates jobs to many people and we'll do anything to protect it. Booiaka® Management has the right to delete a video, page or anything that can compromise the name of the company.

3. BOOIAKA® MEMBERSHIP POLICY

1. YOUR MEMBERSHIP ACCOUNT

Booiaka® Instructors (Boomers®) are instructors allowed to teach Booiaka® classes. They must have a Boomer® certificate and they must maintain their membership in good stand by paying an annual recurring payment of \$200 through the Booiaka® website.

If you use the Boomer® Instructor site, you are responsible for maintaining the confidentiality of your account and password and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under your account or password. If you are under 18, you may use our website only with involvement of a parent or guardian. Booiaka® LLC and its associates reserve the right to refuse service, terminate accounts, remove or edit content, or cancel orders in their sole discretion.

By submitting to the membership recurring payment, you submit to the Booiaka® policy terms & conditions.

2. THE PROCESS

To become a BOOMER® (Booiaka® instructor) Instructors must attend a one day Booiaka® instructor training with creator Tatiana Tamai or one of the Booiaka® Educational Masters (B.E.Ms®) certified or take the Booiaka® Online training.

Within ten days from the Instructor training course, instructors must subscribe to the Booiaka® membership to be licensed to teach the Booiaka® Program, to use the Booiaka® logo and to teach the Booiaka® Method. Instructors are automatically enrolled to the membership after they complete their training course. The annual membership is paid once a year (\$200 automatically renewed until instructor request the cancellation with a one month written notice).



3. WHAT DO I GET AS BOOMER® MEMBER?

When you become a Boomer® you are part of a Community that wants to grow, professionally, spiritually & personally with you! As an Active boomer® you receive:

- Access to the Boomer® corner, the Booiaka® instructor site, where you can find Booiaka® choreographies, class material and online videos.
- Access to suggested playlist for each choreography. Boomers® must follow the chronological order of the choreographies provided and choose to add or modify based on the level, age and needs of your class.
- Access to the Playlist notes that the Booiaka® team will walk you through each moment of the class and help you to build up the routine and the filler steps. However, the notes are helpful suggestions. Please feel free to customize, add, modify or change if need be. But always stay true to the core of the choreography. This is a great tool to make the class the best experience ever!
- Access to past Boo-volumes
- Merchandise retailer opportunities

*****We will provide music notes for the class and also downloadable music that belongs to Booiaka®. We DO NOT PROVIDE COMMERCIAL MUSIC and we don't send CDs or DVDs. Instructors must choose to buy music from I-tunes or other sources.**

4. NOT LICENSED INSTRUCTORS

If you are teaching the Booiaka® method and you are not certified, you will be in violation of the Booiaka® policy and in violation of trademark and copyright laws and all future membership renewal opportunities will be permanently revoked.

After we receive notice of a non-certified instructor teaching Booiaka® or using Booiaka® material distributed by other, we investigate the report and gather relevant information if it is not provided by you. We will send 3 educational notices to the facility or illegal instructors concerning the licensing process and request that they cease offering illegal Booiaka® classes, stop using the Booiaka® brand, and request that they only hire licensed instructors. When we are not successful with this approach we will approach with a formal legal notice or even proceed with formal legal action. Please understand that the above action will NOT benefit the Booiaka® Management, you, third parties or the facility where you work.



We want managers and owners to see the benefits of having official Booiaka® instructors teaching and stay true to the Program and the Booiaka® Policy. When you go against the Booiaka® Policy it is also discourtesy to the Booiaka® Community and all the members who regularly pay their membership. We ask your collaboration and report to the Booiaka® management If you know about other instructors, non-members, that are illegally teaching the Booiaka® Program or illegally distributing Booiaka® material.

Our goal is to create jobs by giving official licensees of the Booiaka® Program. We don't want threaten with lawsuits, we are here to help you and to provide the tools to make your work joyful and in a good stand. Please understand that this is a process of communication and education, not a punishment.

4. MEMBERSHIP CANCELLATION POLICY – FAQ

1. How can I suspend my Booiaka® membership without losing my certification?

If you need to suspend your Booiaka® membership, but you still want to keep the certification active, please email at accounting@booiaka.com and the Booiaka® Team will give you options if you are eligible to be suspended and what is the period of time allowed (this decision is to the sole discretion of the Booiaka® management upon further review and case by case basis and circumstances such as injury, maternity, pregnancy, financial issues or other personal matter). Boomers® can suspend their membership **ONLY ONCE A YEAR**.

2. What happen if I don't re-activate my membership or it expired?

If your membership expires or get cancelled or suspended for lack of payments your Booiaka® certification will automatically expire after two months and you are not allowed to teach Booiaka® classes unless you take another Instructor training.

The Booiaka® Team will always try to help you as long as you have maintained a good status and you immediately email at accounting@booiaka.com

However, after the two months have passed since your membership expiration you will be removed from the Instructor Site and you will be no longer active. Your Booiaka® certification/certificate will no longer be valid and you can no longer teach Booiaka®, use the Booiaka® name, logo or method of teaching and must take another teacher training.

*You can take another teacher training **ONLY** if you have not violated the Booiaka®Policy. It is up to the Booiaka® legal advisor to approve your status and allow you to renew your certification.

3. What happen if I suffered an injury?



If you have suffered an injury please let us know and email us a doctor's notice or other appropriate documentation, we will temporarily suspend your membership. After two months, we will discuss possibility for a longer suspension time, if needed (upon further review and case by case basis) or either reactivate your membership, or suspend/cancel it and forgo your Booiaka® certification.

4. What If I decide to Cancel my membership as my final decision and how to cancel

You will lose your certification and must attend another training if you want to teach Booiaka® again. Please email us at accounting@booiaka.com to confirm and we will proceed as you requested. Please remember to give the Booiaka® management a ONE month notice to process the cancellation.

5. CONTACT US, FOLLOW US!

EMAIL:

info@booiaka.com for general info.

accounting@booiaka.com for Boomers® (Membership and payments).

OFFICIAL BOOIAKA®FACEBOOK <https://www.facebook.com/booiaka>

BOOMERS® & BOOMSTARS® FACEBOOK GROUP to stay in touch with the Boomer® community and receive share useful information (teaching methods, questions, choreographies, videos and BooLove!)

<https://www.facebook.com/groups/485783178104926/>

WORLDWIDE BOOIAKA® FACEBOOK GROUP to stay in touch with Boomers® & Boo lovers around the world! <https://www.facebook.com/groups/584862261532357/>

TWITTER.COM/BOOIAKA

INSTAGRAM.COM/BOOIAKA

INSTAGRAM.COM/TATIANATAMAI